



## *Here is the Plan:*

We are creating a day of family fun, games, shopping, education, and outreach. We will start the day off at 10 AM with the National Anthem and the colors being presented by the monument at Liberty Park, 100 1<sup>st</sup> Street, Ault CO 80610. We will have music, crafts, games, prizes, and information pertaining to safety and wellbeing throughout the day. Then, by a popular vote conducted at [www.CommunityPayitForward.us](http://www.CommunityPayitForward.us), we will conclude our day with the showing of a movie in the park. We are working to make this an opportunity for our friends in the nonprofit/ charitable world to be able to spread the word of their mission and raise a little money through our large silent auction and through the **Community Pay it Forward Fundraising Program**.

We will have booths with Colorado businesses who want to bring their passion to the community and show Colorado what they do for as little as \$50 for a shared tent to \$150 per 10' X 10' space. We are asking for our merchant booths to participate in the Community Pay it Forward Fundraising Program for the day. 5% of the sales from the booths will be collected. 80% of the sales that are collected will be given to the causes that the families choose to support. This is the Community Pay it Forward Fundraising Way! We will have nonprofit and charitable causes from all over the state who want to introduce, educate, and raise money for needs in Colorado, whose money and resources stay in our state. We will work with our Cubs to bring out their creative side and help them understand how much fun it can be to help people.

We will be asking businesses to sponsor Colorado Causes by paying \$100 for them to have their own 10' X 10' booth. The only financial responsibility, when it comes to the organizers for the causes, is a couple small gifts for us to give away to the great people who are joining us in the park. Our Silent Auction will be one of a kind. Every cause will be responsible to bring items to put into the auction and whatever is bid on those items is 100% theirs. There is no sharing, no percentage comes back to us, they do the work, they keep the reward. They can sell branded items or other merchandise to help them raise even more. On each table there will be a sealed bucket for our family guests to drop those receipts into. A percentage of every receipt will go back to the cause that the customer chooses. This will introduce the world firsthand how to use the Community Pay it Forward Fundraising Family and Program. There is no requirement for anyone to sign with us to be involved. We want you to join us, but we want to see you succeed!! You can bring in a cause you love or ask us to help you find one that needs your support. If you sponsor 3 or more Causes, we will give you a free booth! We are all healthier if we can all get back to normal.

Many of the Causes will offer a receipt for the booth sponsorship. It is being used 100% by them, so it is an eligible tax write off. Not all charitable causes will be able to offer this benefit, but we are hoping that the heart of the community will show through and help them participate in this program. Every cause booth will be branded in some way with the identity of the sponsor. If you happen to have a banner, that would be great, cards or pamphlets, whatever you got, these causes will be proud to help promote you. But, there is no better promotion than you being there yourself. Your booth would be such a great addition to our inaugural endeavor.

We want your support; the community needs your support. Are we taking a risk? NO! Our mission from day one was to bring light and support to causes and families in the community with needs. We have tried so many things in the past to get the word out. We are now asking you to come and join us creating something that is special. You can give a bump to the causes you love. You can help a community in need find the support that they are looking for. They may not have been able to find the answer, and because you show you care, they now can. This is not the fault of the organizations; they do everything they can. But together, we can put a stop to the devastating statement, "I wish I knew you existed before...."

## *To all the hard-working nonprofits in Colorado,*

My name is Zak Clayton founder of Community Pay it Forward Fundraising. I want to invite you to join us on August 14<sup>th</sup>, 2021 and share your story to a whole new group of people when we host Families, Cubs, & Causes. And the greatest news, we are looking for businesses to pay the fee for you to be involved. All we ask is for a little swag or a gift to give away to the large crowd we are anticipating. We are looking for great caring business owners and community neighbors to help cover the cost of your 10' X 10' space to set up a canopy and tell a park full of people about what you do! We will provide you with a jar for your table where people can come and drop off receipts of purchases made in the park. Every time you get a receipt, you get an additional donation by using the Community Pay it Forward Fundraising Program. We are doing this for people to get eyes on our program and see the good we can do together. We ask a person to shop with our partners, found at [www.CommunityPayitForward.us](http://www.CommunityPayitForward.us), and those businesses have dedicating a portion of every sale back to you and your organization.

*No One Needs to go it Alone,  
When we Come Together!*

www.CommunityPayitForward.us



(970) 909-0751

I have seen so many great nonprofits that bust their butts and still feel they are not getting their message out to enough people. Or worse, I know the feeling of hearing the words, "If only I would have known about you before...." I know how bad that message hurts. I know how bad it feels when you know you are doing good, and you feel like you are the only one that knows. I want to help. And I want you to know there is an opportunity to see what we do, but there is not going to be a hard sale requirement. We want to help. Help you, help our neighbors, help our heroes, and help our communities.

- We are asking our local businesses to come and join us by purchasing a booth to help promote their businesses and help them make sales, Booth Cost: \$200
- We are also asking to consider picking up the \$100 Cause Booth cost, or both for \$250. Since this is a booth to be used for your purposes, you can reward them with using your tax ID for their generosity.
- We are asking for a 5% return from all sales.
- The customers will then be asked to drop the receipt in the bucket at a booth they want to support. At the end of the event, we collect the receipts in your bucket, and you will get 80% of the totals of the 5%.
- We would suggest you go out and find donations for a silent auction. We want to create an auction like no other. The items you bring for the auction, you collect 100% on them, 100% of the cash donations are yours. We just want something amazing! And we want you to join us for this event. Oh, and we really want to introduce you to new people.

You could also help by connecting a business sponsor or friend to the company and ask them to help by sponsoring your spot or helping with a spot of their own. We are hoping that we will be able to have a couple spots rented and pair you up with a new sponsor if you are unable to find a sponsor. We would also ask for you to share what we are doing and help to promote the event. The more booths, the more sales, the more donations for you.

This is it, no pressure, only exposure. Yes, we would like to talk with you and work with you. But that is for a later time. Right now, I want to get you in front of people in the community who are looking

for a program like yours to solve a problems. Please consider support coming with us to build the best Fundraising Event in the state.

Your cause must:

- Help people in a positive way
- Be for a Colorado Cause
- Be registered with the state of Colorado
- The money must stay in Colorado

We also ask that:

- Your program does not promote any kind of negative message or behavior
- You have fun and show your pride for your business or cause!

It is time for your hard work to get noticed. Please let us help. Join us for this program that is built for support. If you have any questions, please set up a meeting as soon as you can. Sorry, currently due to time constraints I am only available for Zoom videos. Please set a meeting here <https://calendly.com/fundraising-program/30min>

Please join us and let us start something special!

Please choose your level of involvement at  
<https://form.jotform.com/211258048915053>

*Zak Clayton, Founder*

*www.CommunityPayitForward.us  
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## Donation Request for Community Pay it Forward Fundraising

To be used at Families, Cubs, & Causes

August 14<sup>th</sup>, 2021

Community Dare to Care is not Currently a 501c3 Company, but with your donation we can obtain this distinction.

Your Donation is Greatly Appreciated. We will use this donation to raise money for Community Dare To Care Outreach. This is our free to the public program offering free life critical needs to our neighbors in need.

Date:

Name:

Business Name:

Donation Given:

Approximate Value:

We thank you for the donation and ask you to join us for the event. Please ask for more details.

Print Name:

Signature:

Date:

Community Pay it Forward Representative:

Print Name:

Signature:

Date:

[www.CommunityPayitForward.us](http://www.CommunityPayitForward.us)

Facebook: <https://www.facebook.com/CommunityPIF>

Facebook Group: <https://www.facebook.com/groups/coloradohelpers>

Instagram: <https://www.instagram.com/communitypif/>

LinkedIn: <https://www.linkedin.com/in/zak-clayton-lion-869779106/>

Calendly Calendar: <https://calendly.com/fundraising-program/30min>

Thank you for your consideration,

*Zak Clayton*

Community Pay it Forward Fundraising,

*Zak Clayton, Founder*

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networking@CommunityPayitForward.us*

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*Zak Clayton, Founder*

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